

**IMPORTANT
DATED CONFERENCE INFORMATION
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COMDEX/SPRING'81



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ONE GREAT SHOW DESERVES ANOTHER

COMDEX/SPRING'81™

COMDEX/SPRING, June 23-25, 1981, New York

**Designed especially and exclusively for
the Computer-related Independent Sales
Organizations (ISO's).**

**NOW TWICE A YEAR: Also at the Las Vegas Convention Center,
Las Vegas, Nevada, November 19-22, 1981.**

Another Conference and Exposition from THE INTERFACE GROUP
Producers of: INTERFACE, INTERFACE WEST, FEDERAL DP EXPO, COMDEX, COMDEX/SPRING,
NATIONAL SMALL COMPUTER SHOW

**WE'RE
HOLDING
COMDEX
TWICE A YEAR**

COMDEX / SPRING '81TM



COMDEX
Because you asked for it!



COMDEX/SPRING,
June 23-25, 1981,
New York

and **COMDEX '81**
November 19-22, 1981,
Las Vegas

Where ISO's meet their M

June 23-25, 1981 • New York Coliseum, New York, NY

Independent Sales Organizations (ISO's) are powering the biggest sales boom in the history of the computer industry. Thousands of small computer and word processing systems - along with associated peripherals, software, services, media and supplies - are pouring out of vendors' factories. Vendors, therefore, **MUST** develop independent sales organizations, in order to keep up with the increased

demand for their products. Now they are finding that the best way for them to reach this broadened marketplace is to sell through ISO's like you. And there is no better way for *you* to establish contact with these vendors than through COMDEX.

For these reasons and because of the phenomenal success of COMDEX '79 and COMDEX '80 - where a total of 14,000 ISO's and

Vendors got together - we have decided to hold a *second* annual Conference & Exposition to be held in the spring in the east - COMDEX/SPRING - designed exclusively as a meeting place for vendors of computers and their related products and their ISO's. Thus, we are launching COMDEX/SPRING in New York in June.

Now you can double your sales potential!

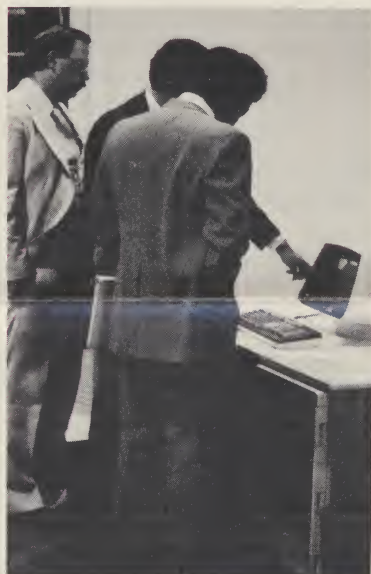
With COMDEX/SPRING, you've got an earlier opportunity this year to meet your "Makers" - the vendors of the world's most advanced small systems and related products and services. And you'll meet them in an environment that is conducive to *serious business*, because COMDEX shows carefully exclude the end-users, students, and other curiosity seekers. The result is a pure "trade show," i.e. *for the trade*. The end-users don't get to the COMDEX shows. *They're just for you!* It all comes down to the interaction between *you* and your vendors.

You Should Attend COMDEX/SPRING, If You Are A...

Dealer... Distributor... Systems House... Computer Retailer... Manufacturer's Rep... Commercial OEM... Turnkey Vendor... Value Adder... Software Packager... Office Machines/Products Dealer... or other ISO,

AND YOU SELL...

Computer Systems... Peripherals... Word Processing Systems... Packaged Software... Media and Supplies.



You'll Love New York in June!

It'll Be a Pleasure Doing Business at COMDEX/SPRING.

The New York Coliseum, the site chosen for the first annual spring edition of COMDEX, is ideally located in mid-Manhattan. It is very close to some of New York's finest hotels and restaurants; and is within walking distance of the theatre district and numerous other attractions.

COMDEX/SPRING exhibitors understand that old New York still has plenty of magic left in it. That's why many of them are scheduling sales and dealer meetings in conjunction with their attendance at the show, and even more will be holding "open house" hospitality

suites at leading mid-town hotels.

You will notice on the Registration Form that the hotels we have chosen for attendees include some of the finest in New York. With hotel space in New York often at a premium, we would advise you to make your reservations now. Please indicate your hotel choices on the form. Remember you can *only* get the special "Conference Rates" shown at these hotels by making your reservation through our offices. We'll make your hotel reservations for you, and you'll receive your confirmation directly from the hotel.

Meet the Country's Most Important Vendors!

*Here is a partial list of the companies you'll see at
COMDEX/SPRING '81 (with many more to come):*

ABC Computers
Able Computer
ADL Enterprises
Advanced Color Technology Inc.
Advanced Terminals, Inc.
Air Filtration Products
Altos Computer Corp.
Amcor Computer
American Computer Sciences
American Loose Leaf Binder Co.
American Peripheral Systems Inc.
AMPEX
Amtek
Anacom General
Analex, Inc.
Analog Technology Corp.
Analytical Chem Labs
Anderson Jacobson
Ardent Computer Products, Inc.
Arrow Electronics
Artelonics Corp.
Astec Co.
Atari Inc.
Athana Inc.
Atlantic Datafurniture Products, Inc.
ATD (Authorized Terminal Distributor)
Bajam Associates
Beehive International
Braegen Corp.
Bretford Manufacturing Co.
Byte Industries
Callan Data Systems
Cardamotion Co.
Centronics Data Computer Corp.
Charles River Data
Checks-To-Go
CMP Publications
Codata Systems Corp.
Columbia Data Products, Inc.
Comark Corp.
ComDesign
COMPUTE! Magazine
Computer Business News
Computer Decisions
Computer Hardware, Inc.
Computer Resources
Computer Systems News
Computer Times
Computerworld Corp.
Computerworld
Condor Computer
Consumer Computer Marketing
Corvus Systems
Crane Egert Corp.
Creative Computing
CSSN
Data Access Systems Inc.
Data Dimensions
Dataforce
Data General
Datagraphix
Datamarc, Inc.
Data-Mate/The Malne Mfg. Co.
Datamation/Output Magazine

Data Packaging Corp.
Datapoint
Data Sources (A Ziff Publication)
Datasouth Computer Corp.
Datavue Corp.
Dataware/Olivetti
Telecommunications
Dataword, Inc.
Datec Inc.
Delta Data Systems
Delta Products, Inc.
Dennison Kybe Corp.
Designer Software Inc.
Digi-Log Systems Inc.
Digital Design
Digital Equipment Corp. (DEC)
Digital Microsystems Inc.
DIP Inc.
Distributed Logic Corp.
Dodgen Industries
EDS-Compusource
Electronic News (Fairchild Publications)
Emulex Corp.
Environmental Technical Corp.
Evolution Computer Systems Inc.
Facit Inc.
Falco Data Products
Findex Inc.
Forté Technology, Inc.
Frequency Technology
General Business Computers
General Electric Co.
Godbout Electronics
Graphic Controls
Gutmann, Karl Inc.
Hamilton Sorter Co., Inc.
Hayden Book Co.
Hayden Publications
Hayes Technical
Hewlett-Packard Co.
Hollander Office Products
Honeywell Information Systems
Howard Industries
Howe Furniture Corp.
IBM - General Systems Division
Industrial Microsystems
Infomark
Information Engineering (IE Systems)
Infosoft
Infotecs, Inc.
Infotron Systems Corp.
Inmac
Innovative Digital Equipment
Innovative Electronics
Instrumentation Laboratories Inc.
Intelligent Systems Corp.
Intellimac
Interaction Systems, Inc.
International Micro Systems, Inc.
Interstate Electronics
Intertec Data Systems
Ithaca Intersystems Inc.
C. Itoh Electronics

Ko-Rec-Type of New York
Leading Edge Products
Lexicon Corp.
Lifeboat Assoc.
Logic Systems of America
3M Data Recording Products Div.
Mannesmann Tally Corp.
Marketline Systems, Inc.
Marot Systems Inc.
Martin Marketing
Mead-Hatcher Inc.
Measurement Systems & Controls
Mediatronix
Memorex/Computer Media Group
Mercator Business Systems
Michael Business Machines
Micom Systems, Inc.
Microamerica Distributing Co., Inc.
Micro Data Base Systems
Micro Five Corp.
Micro Focus
Micropad Inc.
Micropro International Corp.
Mini-Computer Business Applications (MCBA)
Mini-Computer Systems, Inc.
Mini-Micro Systems/Cahners Publications
Moni-Tech Electronic Ltd.
Mostek/Microsystems Div.
Nashua Corp. (Computer Products Div.)
National Assn. of Computer Stores
National/A Subsidiary of Dennison Mfg. Co.
National Computer Sales
National Microsoftware Producers, Inc. (NMP)
National Semiconductor
National Software Supply
NCR Corp.
NEBS Computer Forms
NEC Information Systems Inc.
Nestar Systems Inc.
Newman Computer Exchange
NNC Electronics
North Star Computer Inc.
Novell Data Systems
The Office Magazine
Ohio Scientific
Okidata
Onyx Systems
Peachtree Software
Perex Inc.
Perkin-Elmer Terminals Division
Personal Computing
Pertec Computer Corp.
Phase One Systems, Inc.
Piiceon, Inc.
Pkay Corp.
Point 4 Data Systems Inc.
Power Data Systems, Inc.
PRC Computer Products Co.
Priam Corp.

Proco
Prodigy Systems
Professional Software
Pryor Corp.
Q1 Corp.
Qantex Div./North Atlantic Industries
Q-Lex/Lexor
Quentin Research
Ramworks
RCA Solid State
Renaissance Systems Inc.
Rexon Business Machines
Rianda Electronics
Ring King Visibles, Inc.
Ruben Engineering Corp.
Sales Techniques Inc.
Samsonite Corp.
Scion Corp.
SD Systems
Shape Magnetronics Inc.
Shasta General Systems
The Sizzle Sheet
Small Systems World
Softech Microsystems
Software Marketing International
Sorbis, Inc.
Sperry Univac
Star Forms, Inc.
Statcom Inc.
Syncom
Systel Computers, Inc.
Systems Plus
TAB Products
Tandy Corp.
TCA Inc.
TCS Software Corp.
TEAC Corp. of America
TEC, Inc.
Technical Electronic Distributors, Inc.
T.E.I., Inc.
Teldata Systems Corp.
Teleray, Div. of Research Inc.
Teletype Corp.
Televideo
Tepco
Terak Corp.
Tiffany Stand & Furniture
Timberline Systems, Inc.
Time Share Corp.
Trinity Forms Company
TRW-Custom Service Division
Typerite Ribbon Manufacturing Inc.
United Software of America
Universal Data Systems
Uveon
Verbatim Corporation
Via West
Vista Information Products
Votrax
White Computer Co.
Zeda Computer International Ltd.
Zenith Data Systems